Amount



ORDER

Flight Dates 10/30/12-11/06/12

<u>Order Sep</u> 00:15:00

Demographic

A35+

Competing Station % of Order

Product Estimate # 2075

Contract / Revision 398992 - 9 HOUSE MAJORITY PAC Alt Order # 06378178

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

10/16/12 11/02/12 <u>Billing Contact</u> <u>Order Type</u> GENERAL

Advertiser House Majority Pac Billing Cycle EOM/EOC

3050 K St NW Billing Calendar BROADCAST
Suite 100

Agency Waterfront Strategies Washington, DC 20007

Rev Codes AGY POL ISSUE

Buying Contact
Sales Office TWDC Product Codes PL2

Sales Pagion National Priority 02

 3050 K St NW
 Sales Region Agency Ref
 National
 Priority
 02

 Agency Ref
 Advertiser Ref

Primary Account Executive Jordan Johannessen

Order%

74

\$64,918.75

Start Date

Account Executive

Totals

Washington, DC 20007

Jordan Johannessen 100%

End Date

\$76,375.00

Order Share 14% Market Value 545535

		<u>. </u>
5455	1%	2WCCT
103651	19%	3WFSB
152750	28%	4WVIT
207303	38%	5WTNH
0	%	6WCTX
0	%	7CABL

Order Totals Billing Plan Net Amount Gross Amount Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots November 2012 0.00 10/29/12 11/05/12 74 \$64,918.75 \$76,375.00 74 \$64,918.75 \$76,375.00

0.00

						Tota	ls
Ln Ch Start End Invento	ry Code Break Sta	rt/End Time Days	Len Spot	s Rate Pri	Rtg Type Sp	ots	Amount
1 61 10/30/12 11/02/12 M-F 1p-2		2р - ТWГF-	:30	4 \$200.00 02	0.00 NM	4	\$800.00
M-F 1p-	2р						
Start Date End Date Weekd		Rate Rating					
Week: 10/29/12 11/04/12 - TWTF	4 \$	200.00 0.00					
2 61 10/30/12 11/02/12 M-F Nev	vs at Ten CM 10p	-1030p - TWTF-	:30	2 \$1,800.00 02	0.00 NM	2	\$3,600.00
News at	Ten (10:	00 PM-10:30 PM)					
Start Date End Date Weekd	ays Spots/Week	Rate Rating					
Week: 10/29/12 11/04/12 - TWTF	2 \$1,	300.00 0.00					
3 61 10/30/12 11/02/12 M-F 12p	-1p CM 12p	o-1p - TWTF-	:30	4 \$200.00 02	0.00 NM	4	\$800.00
M-F 12p	n-1p						
Start Date End Date Weekd	ays Spots/Week	Rate Rating					
Week: 10/29/12 11/04/12 - TWTF	4 \$	200.00 0.00					
4 61 10/30/12 11/02/12 M-F 2p-3	3p CM 2p-	3p - TWTF-	:30	4 \$200.00 02	0.00 NM	4	\$800.00
M-F 2p-	3р						
Start Date End Date Weekd	ays Spots/Week	Rate Rating					
Week: 10/29/12 11/04/12 - TWTF	4 \$	200.00 0.00					
5 61 10/30/12 11/02/12	CM 3p-	4p - TWTF-	:30	4 \$300.00 02	0.00 NM	4	\$1,200.00

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Contract / Revision 398992-9 Flight Dates 10/30/12-11/06/12 **Hiatus Dates**

Original Date / Revision 10/16/12 / 11/02/12 Order Sep 00:15:00

Advertiser House Majority Pac **Product HOUSE MAJORITY PAC** Estimate # 2075

l n. Oh	C44	ات ما	Inventory Code	Dunale	Oto #t/Final T	ina Dava	Lan C	4-	Data Dei	Dta Tura	Tota	
Ln Ch	Start	End	Inventory Code M-F-3p-4p	ыеак	Start/End T	ine Days	Len S	pois	Rate Pri	Rig Type	Spois	Amount
			M-F 3p-4p								1	
Star Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> - TWFF	Spots/Week 4	Rate \$300.00	Rating 0.00						
6 61		2 11/02/12	M-F 4p-5pm	CM	4p-5p	- TWTF-	- :30	4	\$425.00 02	0.00 NM	4	\$1,700.00
			M-F 4p-5pm									
Star Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$425.00	Rating 0.00						
7 61			M-F 6p-630p	CM	6p-630p	- TWTF-	- :30	4	\$650.00 02	0.00 NM	3	\$1,950.00
			M-F 6p-630p						•			. ,
Star Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
	Date Ra		escription_	Start	E/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
		2-11/04/12 N	1-F 6p-630p	6p-6	30p		- TWThF		:30 (\$650.00)	0.00 <i>NM</i>		
	edited 10/29/13	2-11/04/12 N	LF 6n-630n	6p-6	30n		- ТWГhF		30 \$650.00	0.00 NM		
8 61		2 11/02/12	<u> </u>	CM	6а-7а	- TWTF-		2	\$400.00 02	0.00 NM	2	\$800.00
0 01	10/30/1	2 11/02/12	M-F 6a-7a	Olvi	oa ra	11111	.50	_	ψ+00.00 02	0.00 14101	_	ψ000.00
	rt Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12 2 11/02/12	M-F 630p-7p	CM 2	\$400.00 630p-7p	0.00 - TWTF-	- :30	4	\$650.00 02	0.00 NM	3	\$1,950.00
5 01	10/30/1	2 11/02/12	M-F 630p-7p	Olvi	030p 7 p	- 1W11-	.50	7	ψ000.00 02	0.00 14101		ψ1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Spot Ch	29/12 Date Ra	11/04/12 inge D	- TWTF escription	4 Start	\$650.00 :/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
		2-11/04/12 N		630p			- TWThF		30 \$650.00			
		2-11/04/12 N	1-F 630p-7p	630p	o-7p		- TWThF		:30 (\$650.00)	0.00 <i>NM</i>		
	edited	2 11/02/12	M E 7n 720n	CM	7p-730p	- TWF-	- :30		\$1,000.00 02	0.00 NM	4	\$4,000.00
10 61	10/30/1	2 11/02/12	M-F 7p-730p M-F 7p-730p	Civi	7p-730p	- 1WIF-	30	4 (\$1,000.00 UZ	U.UU INIVI	4	Φ4,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12 2 11/02/12	- TWTF M-F 7a-8a	CM	\$1,000.00 7a-8a	0.00 - TWF-	- :30	4	\$400.00 02	0.00 NM	4	¢4 coo oo
11 61	10/30/1	2 11/02/12	M-F 7a-8a	CIVI	7a-0a	- 1W1F-	- :30	4	\$400.00 UZ	U.UU INIVI	4	\$1,600.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- TWTF	- 4	\$400.00	0.00	-20	4 (14 200 00 00	0.00 NIM	4	ФГ 200 00
12 61	10/30/1	2 11/02/12	M-F 730p-8p M-F 730p-8p	СМ	730p-8p	- TWFF-	- :30	4 3	\$1,300.00 02	0.00 NM	4	\$5,200.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- TWTF		\$1,300.00	0.00	-20		Ф250 00 00	0.00 NIM		¢250.00
13 61	10/30/1	2 11/02/12	м-г 8а-9а М-F 8а-9а	СМ	8a-9a	- TWFF-	- :30	3	\$350.00 02	0.00 NM	1	\$350.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 Spot Ch	29/12 Date Ra	11/04/12	- TWTF	3 Start	\$350.00 t/End Time	0.00	Weekdays	Len	nth Rate	Rtg Type		
		2-11/04/12 N		8a-9			- TWThF		:30 (\$350.00)			
	edited			_								
	10/29/12 edited	2-11/04/12 N	1-F 8a-9a	8a-9	a		- TWThF		:30 (\$350.00)	0.00 <i>NM</i>		
14 61		2 11/02/12	M-F 9a-10a	CM	9a-10a	- TWTF-	- :30	4	\$150.00 02	0.00 NM	4	\$600.00
		·-	M-F 9a-10a			2		-				





Contract / Revision 398992 - 9 Flight Dates 10/30/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/16/12/ 11/02/12 <u>Order Sep</u> 00:15:00

Advertiser House Majority Pac Product HOUSE MAJORITY PAC Estimate # 2075

Ln	Ch Star	t End	Inventory Code	Break	Start/End	Гime Days	Len Sp	oots Rate Pri	Rtg Type	Tota Spots	als Amount
14		/12 11/02/12		CM	9a-10a	- TWГF	:30	4 \$150.00 02	0.00 NM	4	\$600.00
14/-	Start Date	End Date	Weekdays - TWFF	Spots/Week	Rate	Rating					
	ek: 10/29/12	11/04/12		4	\$150.00	0.00		4 00000000	0.00.1114		# 0.000.00
15			Thur Prime Rotat X-Factor		8p-10p	1	:30	1 \$6,000.00 02	0.00 NM	1	\$6,000.00
We	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$6,000.00	Rating 0.00					
16	61 11/01	/12 11/01/12	Thur Prime Rotat X-Factor	or CM	8p-10p	1	:30	1 \$6,000.00 02	0.00 NM	1	\$6,000.00
We	Start Date ek: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$6,000.00	Rating 0.00					
18	61 11/05	/12 11/05/12	M-F 1p-2p M-F 1p-2p	СМ	1p-2p	1	:30	1 \$200.00 02	0.00 NM	1	\$200.00
We	Start Date ek: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week	Rate \$200.00	Rating 0.00					
19		/12 11/05/12	M-F News at Ten News at Ten	СМ	10p-1030p (10:00 PM-1	1	:30	1 \$1,800.00 02	0.00 NM	1	\$1,800.00
We	Start Date ek: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week	Rate \$1,800.00	Rating 0.00					
20			M-F 12p-1p M-F 12p-1p	СМ	12p-1p	1	:30	1 \$200.00 02	0.00 NM	1	\$200.00
We	Start Date ek: 11/05/12	End Date 11/11/12	Weekdays	Spots/Week	Rate \$200.00	Rating 0.00					
21		/12 11/05/12	M-F 2p-3p M-F 2p-3p	СМ	2p-3p	1	:30	1 \$200.00 02	0.00 NM	1	\$200.00
We	Start Date ek: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week	Rate \$200.00	Rating 0.00					
22		/12 11/05/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	1	:30	1 \$300.00 02	0.00 NM	1	\$300.00
\ \ /\	Start Date ek: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week	Rate \$300.00	Rating 0.00					
23			M-F 4p-5pm M-F 4p-5pm	СМ	4p-5p	1	:30	1 \$425.00 02	0.00 NM	1	\$425.00
\\/o.	Start Date ek: 11/05/12	End Date 11/11/12	Weekdays	Spots/Week	Rate \$425.00	Rating 0.00					
24			M-F 6p-630p M-F 6p-630p	CM	6p-630p	1	:30	1 \$650.00 02	0.00 NM	1	\$650.00
\\/o	Start Date ek: 11/05/12	End Date 11/11/12	Weekdays 1	Spots/Week	Rate	Rating 0.00					
25		/12 11/05/12		CM	\$650.00 6a-7a	1	:30	1 \$400.00 02	0.00 NM	1	\$400.00
\ \ / -	Start Date	End Date	Weekdays 1	Spots/Week	Rate	Rating					
26	ek: 11/05/12 61 11/05	11/11/12 /12 11/05/12	M-F 630p-7p	CM	\$400.00 630p-7p	0.00	:30	1 \$650.00 02	0.00 NM	1	\$650.00
	Start Date	End Date	M-F 630p-7p Weekdays	Spots/Week	Rate	Rating					
27	ek: 11/05/12 61 11/05	11/11/12 /12 11/05/12	1 M-F 7p-730p	CM	\$650.00 7p-730p	0.00	:30	1 \$1,000.00 02	0.00 NM	1	\$1,000.00
		End Date	M-F 7p-730p Weekdays	Spots/Week							





Contract / Revision 398992 - 9 Flight Dates 10/30/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/16/12/ 11/02/12 <u>Order Sep</u> 00:15:00

Advertiser House Majority Pac Product HOUSE MAJORITY PAC Estimate # 2075

In Ch. Stort Find	Inventory Code Prock	Ctort/End 3	Fime Dave	lon Cn	esta Data Dri	Dta Tuno	Tota	
Ln Ch Start End 27 61 11/05/12 11/05/12	•	7p-730p	Time Days	Len Sp	1 \$1,000.00 02	Rtg Type 0.00 NM	Spois 1	Amount \$1,000.00
21 01 11/00/12 11/00/12	M-F 7p-730p	7р-750р	1	.50	1 \$1,000.00 02	0.00 14101	•	ψ1,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 11/05/12 11/11/12 28 61 11/05/12 11/05/12		\$1,000.00	0.00	.20	1 \$400.00 02	0.00 NM	1	¢400.00
	M-F 7a-8a	7a-8a	_	:30	1 \$400.00 02	U.UU INIVI	ı	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week 1 1	Rate \$400.00	Rating 0.00					
29 61 11/05/12 11/05/12	M-F 730p-8p CM M-F 730p-8p	730p-8p	1	:30	1 \$1,300.00 02	0.00 NM	1	\$1,300.00
Start Date End Date	Weekdays Spots/Week	Rate	<u>Rating</u>					
Week: 11/05/12 11/11/12		\$1,300.00	0.00			0.00.1114		40-0
30 61 11/05/12 11/05/12	M-F 8a-9a CM M-F 8a-9a	8a-9a	1	:30	1 \$350.00 02	0.00 NM	1	\$350.00
Start Date End Date Week: 11/05/12 11/11/12	Weekdays Spots/Week	Rate \$350.00	Rating 0.00					
31 61 11/05/12 11/05/12	M-F 9a-10a CM M-F 9a-10a	9a-10a	1	:30	1 \$150.00 02	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week	Rate \$150.00	Rating 0.00					
32 61 11/01/12 11/02/12	M-F 6p-630p CM M-F 6p-630p	6p-630p	TF	:30	1 \$650.00 02	0.00 NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$650.00	Rating 0.00					
33 61 11/01/12 11/02/12	·	630p-7p	TF	:30	1 \$650.00 02	0.00 NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$650.00	Rating 0.00					
34 61 11/01/12 11/02/12	·	8a-9a	TF	:30	1 \$350.00 02	0.00 NM	1	\$350.00
	M-F 8a-9a				•			,
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	Weekdays Spots/Week	Rate \$350.00	Rating 0.00					
35 61 11/02/12 11/02/12	Fri Prime A CM Kitchen Nightmares	8p-9p	1	:30	1 \$3,000.00 02	0.00 NM	1	\$3,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	1 1	\$3,000.00	0.00		4 (\$0,000,000,00	0.00 NIM		# 0 000 00
36 61 11/02/12 11/02/12	Fri Prime B CM Fringe	9p-10p	1	:30	1 \$3,000.00 02	0.00 NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	Weekdays Spots/Week	Rate \$3,000.00	Rating 0.00					
37 61 11/03/12 11/03/12	College FB Erly Game(FCM College FB Erly Game(FC	3p-630p	1-	:30	1 \$3,000.00 02	0.00 NM	1	\$3,000.00
Start Date	Weekdays Spots/Week	Rate \$3,000.00	Rating 0.00					
38 61 11/03/12 11/03/12	<u> </u>	7p-1030p	1-	:30	1 \$3,000.00 02	0.00 NM	1	\$3,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12	1- 1	\$3,000.00	0.00	:30	1 \$350.00.02	0.00 NM	4	¢250.00
E 39 61 11/04/12 11/04/12	Su 10a-11a	10a-11a	1	.30	1 \$350.00 02	U.UU INIVI	1	\$350.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					

Print Date: 11/02/12 Page 5 of 5

Contract / Revision 398992 - 9 Flight Dates 10/30/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/16/12 / 11/02/12 <u>Order Sep</u> 00:15:00

Advertiser House Majority Pac Product HOUSE MAJORITY PAC Estimate # 2075

												Tot	als
Ln	Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 39	61	11/04/12	2 11/04/12	Su 10a-11a Su 10a-11a	СМ	10a-11a	1	:30	1	\$350.00 02	0.00 NM	1	\$350.00
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 10/2	29/12	11/04/12	1	1	\$350.00	0.00						
40	61	11/03/12	2 11/03/12	Sa 10p-11p	CM	10p-11p	1-	:30	1	\$4,000.00 02	0.00 NM	1	\$4,000.00
				Sa 10p-11p									
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/2	29/12	11/04/12	1-	1	\$4,000.00	0.00						
N41	61	11/03/12	2 11/03/12	College FB Erly C	Game(FCM	3p-730p	2-	:30	2	\$6,500.00 02	0.00 NM	2	\$13,000.00
				College FB Erly (Game(FC								
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/2	29/12	11/04/12	2-	2	\$6,500.00	0.00						

Totals 74 \$76,375.00